



**SastaSundar**  
*Initiative*

**Want to Earn More?  
Start Your Own JITO Pharmacy**

**Earn ₹1 Lakh+ Every Month**

Own a pharmacy business with low  
investment and high monthly income!



# JITO Healthbuddy: Unique Hybrid Healthcare Model

“SastaSundar operates digital platforms for Pharmacy, Wellness and Diagnostics, providing Accessible, Affordable, Scalable and Sustainable person-centric Health Care solutions.”

**SastaSundar app**  
health & happiness



Consumer-focused digital healthcare platform consisting of pharmacy, diagnostics, and wellness



Large customer base from the SastaSundar APP



Marketing support, promotions, offers and customer acquisition

**JITO**  
Quality Medicines



Generic Medicine Inventory  
Wide range of quality assured generic medicines at competitive prices



OTC Products  
High demand OTC products for daily health & wellness needs

## OUR UNIQUE MODEL



### Keep JITO Inventory at Your Store

Keep JITO generic medicine inventory & OTC products at your store to serve walk-in customers build trust



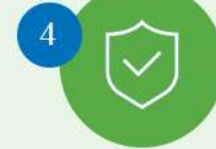
### Mobile Dashboard to Manage Orders

Having a Dashboard at your mobile to take and approve all orders of all popular branded medicine



### Support from SastaSundar APP & Marketing Support

Customer Acquisition Sales Support & Support from SastaSundar APP to market your store and get sales support and customers from the area on the SastaSundar app



### Sole Authorised Partner of Your Area

You shall be sole authorised partner to get all orders of your designated area on the SastaSundar APP



Inventory at Store (JITO)



Digital Orders (Dashboard)



Marketing & Customers (SastaSundar App)



Sustainable & Profitable Growth

# Grow with SastaSundar Healthcare Engine

## FOR CUSTOMERS



All Genuine medicines / Diagnostics / OTCs & all the benefits of SastaSundar APP



All JITO quality generic medicines available at store for quick on-spot dispensing with facility of home delivery through SastaSundar APP



All popular medicines delivered at home as per delivery schedule of Sastasundar APP (next day)



Accurate diagnostics with smart report and free doctor consultation to understand the report



18–20% discount on branded medicines and even insulins and upto 60% discount on JITO quality medicines



All Wellness and OTC products are available at maximum discount with 100% Genuine assurance



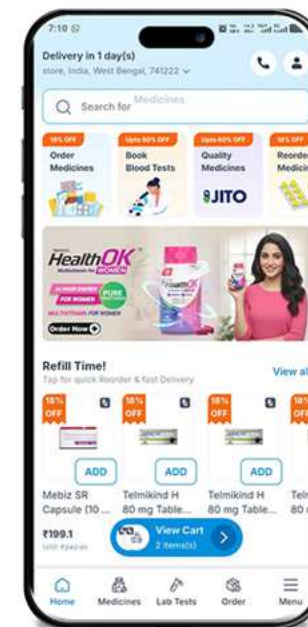
Doctor consultation services available



Honest health information at Sastasundar Health and Happiness Podcast



Easy order and easy reorder



Download the **SastaSundar App** Today!



**Availability of all medicines assured**



**100% Genuine**



**On-time Delivery**



**Customer First**

# Partner with JITO Healthbuddy

## Affordable investment with high growth potential

### **Attractive Margins\*** 01.

- 7.5% Branded Medicines Margin
- 40% Margin for first year on JITO category medicine at your store
- 20% Margin on Diagnostics

### **All Benefits Go to You** 02.

- For all orders of your area, be it at your shop or at SastaSundar App, you will get your commission

### **Sole Partner of Your Area** 03.

- You shall be the sole partner of your area
- Exclusive authorised area for you

### **Full Support for Your Shop** 04.

- Promotion
- Licences
- Regulations
- Training

### **Marketing Support** 05.

- Marketing collaterals for your shop
- Health camp support to build trust and customer connect

### **Powered by SastaSundar App** 06.

- Seamless digital platform for orders, tracking and growth
- Technology and brand visibility that drives more customers to you

### **Trusted Brands, More Customers** 07.

- JITO generic medicines & quality wellness products
- Higher customer trust, repeat business and long-term growth

### **Low Investment, High Returns** 08.

- Affordable to start
- High margin potential with assured demand



High Margins



Exclusive Area



Powered by SastaSundar App



Complete Support



Sustainable Growth

# Brand Truth Sheet

## Trusted Quality. Transparent Savings



# Quality Medicines Savings Up to 60%



1000+  
Healthcare  
SKUs



Quality  
You Can  
Trust



Healthcare  
for Every  
Indian



Accessible  
Across India

### WHY CHOOSE JITO HEALTH?



Same active ingredients  
as leading brands



Better affordability for  
long-term treatment



Comparable therapeutic  
outcomes



Committed to quality,  
transparency & trust

### QUALITY & TRUST ASSURANCE



WHO-GMP  
Manufactured in  
WHO-GMP Certified  
Facilities



Supported by  
Certificate of analysis  
(COA)



Tested in  
NABL-Accredited  
Laboratories

### Savings Proof of JITOPAN 40

MRP

~~₹107~~  
(Inclusive of all taxes)

DISCOUNT

60%  
OFF

PURCHASE PRICE

₹42.80

Per Strip  
₹4.28/ Tablet\* (Inclusive of all taxes)

SAVINGS THAT MAKE  
A DIFFERENCE



Monthly savings for chronic users can be significant



Enables long-term adherence without financial burden

### Access & Availability



SastaSundar  
health & happiness

Order from SastaSundar App and  
get it delivered within 24 hrs\*.



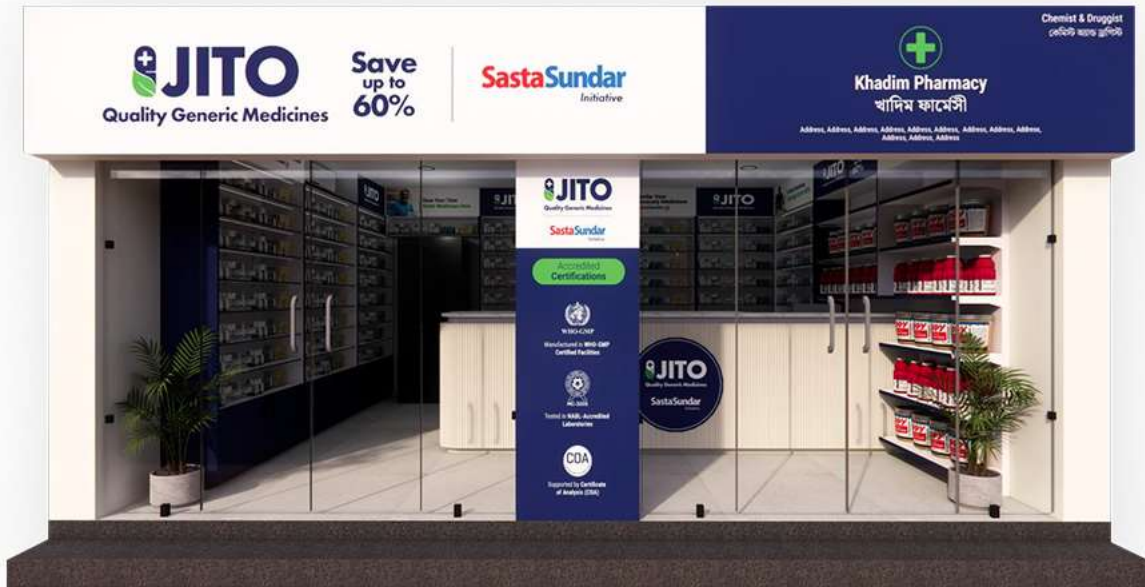
Scan QR Code to  
Download App



# From design to deployment - a uniform, brand-approved store experience.

## INTERIOR

Standardised store layout & interior



3D-visualised store template — counter, racks, customer zone and signage placements pre-designed for a 120 sq.ft footprint

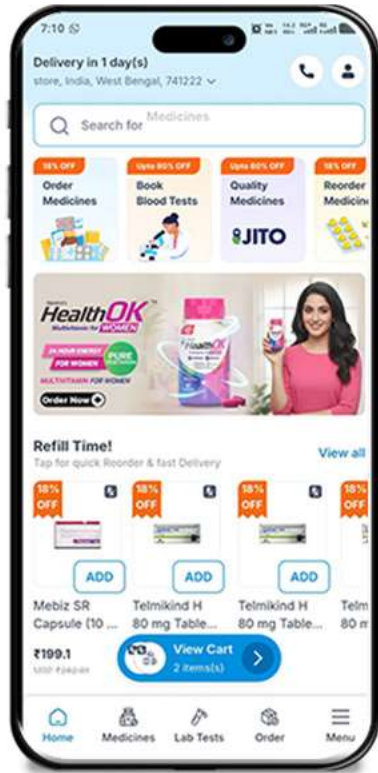
## FACADE

Brand-approved facade design



Co-branded facade — JITO "Save up to 60%" lockup beside your store name. Bilingual signage available across markets.

# Daily Income Opportunity with JITO Healthbuddy



Download the **SastaSundar App** Today!



JITO Healthbuddy On Sale of ₹5,000 you earn Daily Income of ₹ 2,000.



Daily Income ₹2,000  
On Sale of ₹5,000  
40% Margin in First Year



Acquiring 10 New Customers for SastaSundar Daily



Revenue ₹10,000 (from 10 customers)  
7.5% Margin



Can give Daily Income of ₹750 per customer (₹7,500 total income) on ₹10,000 Revenue



Trusted Brands  
Trusted Platform



Attractive  
Margins



Daily Earnings  
Opportunity



High Income  
Potential



Grow your  
Customer Base



Trusted Brands  
Trusted Platform



More Sales. More Customers.  
More Daily Income.



Daily Earnings  
Opportunity


Partner with JITO Healthbuddy and build a strong, recurring daily income every day!



## Let's open your store.

Reach out for on-boarding details, commercial discussions, or operational questions. A relationship manager will walk you through location approval, licensing, fit-out and launch - end to end.

 **Email - [jitocommunication@sastasundar.com](mailto:jitocommunication@sastasundar.com)**

 **Phone No. - 628-90-90-000**

 **Apply at - [sastasundar.com](https://sastasundar.com)**



## We Look Forward to Partnering with you.



### Low Investment

Affordable entry, high return potential.



### Maximum Impact

Better access. Better savings. Better healthcare.



### Strong Brand Support

End-to-end support from day one