



SastaSundar
Initiative

**Want to Earn More?
Start Your Own JITO Pharmacy**

Earn ₹1 Lakh+ Every Month

Own a pharmacy business with low
investment and high monthly income!



JITO Healthbuddy: Unique Hybrid Healthcare Model

“SastaSundar operates digital platforms for Pharmacy, Wellness and Diagnostics, providing Accessible, Affordable, Scalable and Sustainable person-centric healthcare solutions.”

SastaSundar app
health & happiness

JITO
Quality Medicines



Consumer-Focused Digital Healthcare Platform Consisting of Pharmacy, Diagnostics, and Wellness



Large Customer Base from the SastaSundar App



Marketing Support, Promotions, Offers and Customer Acquisition



Generic Medicine Inventory
Wide Range of Quality Assured Generic Medicines at Competitive Prices



OTC Products
High Demand OTC Products for Daily Health & Wellness needs

OUR UNIQUE MODEL



Keep JITO Inventory at Your Store

Keep JITO generic medicine inventory & OTC products at your store to serve walk-in customers build trust



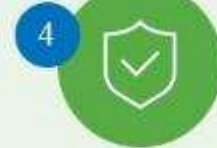
Mobile Dashboard to Manage Orders

Having a Dashboard at your mobile to take and approve all orders of all popular branded medicine



Support from SastaSundar App Marketing Support | Promotions & Offers | Customer Acquisition | Sales Support

Support from SastaSundar App to market your store and get sales support and customers from the area on the SastaSundar App



Sole Authorised Partner of Your Area

You shall be sole authorised partner to get all orders of your designated area on the SastaSundar App



Inventory at Store (JITO)



Digital Orders (Dashboard)



Marketing & Customers (SastaSundar App)



Sustainable & Profitable Growth

Grow with SastaSundar Healthcare Engine

FOR CUSTOMERS



All Genuine Medicines / Diagnostics / OTCs & all the benefits of SastaSundar App



All JITO Quality Generic Medicines available at store for quick on-spot dispensing with facility of home delivery through SastaSundar App



All popular medicines delivered at home as per delivery schedule of Sastasundar App(next day)



Accurate Diagnostics with Smart Report and free Doctor Consultation to understand the report



18-60% discount on branded & JITO Quality Medicines



All Wellness and OTC products are available at maximum discount with 100% Genuine assurance



Doctor Consultation services available



Honest health information at Sastasundar Health & Happiness Podcast



Easy order and easy reorder



Download the **SastaSundar App** Today!



Availability of all medicines assured



100% Genuine



On-time Delivery



Customer First

Partner with JITO Healthbuddy

Affordable investment with high growth potential

Attractive Margins* 01.

- 7.5% Margin* for popular Branded Medicines & Wellness Products
- 40% Margin* for first year on JITO category medicine at your store
- 20% Margin* on Diagnostics

All Benefits Go to You 02.

- For all orders of your area, be it at your shop or at SastaSundar App, you will get your commission

Sole Partner of Your Area 03.

- You shall be the sole partner of your area
- Exclusive authorised area for you

Full Support for Your Shop 04.

- Promotion
- Licences
- Regulations
- Training

Marketing Support 05.

- Marketing collaterals for your shop
- Health camp support to build trust and customer connect

Powered by SastaSundar App 06.

- Seamless digital platform for orders, tracking and growth
- Technology and brand visibility that drives more customers to you

Trusted Brands, More Customers 07.

- JITO Generic Medicines & Quality Wellness Products
- Higher customer trust, repeat business and long-term growth

Low Investment, High Returns 08.

- Affordable to start
- High margin potential with assured demand



High Margins



Exclusive Area



Powered by SastaSundar App



Complete Support



Sustainable Growth

Brand Truth Sheet

Trusted Quality. Transparent Savings



Quality Medicines Savings Up to 60%



1000+
Healthcare
SKUs



Quality
You Can
Trust



Healthcare
for Every
Indian



Accessible
Across India

WHY CHOOSE JITO HEALTH?



Same active ingredients
as leading brands



Better affordability for
long-term treatment



Comparable therapeutic
outcomes



Committed to quality,
transparency & trust

QUALITY & TRUST ASSURANCE



WHO-GMP
Manufactured in
WHO-GMP Certified
Facilities



Supported by
Certificate of Analysis
(COA)



Tested in
NABL-Accredited
Laboratories

Savings Proof of JIOTOPAN 40

MRP

~~₹107~~
(Inclusive of all taxes)

DISCOUNT

60%
OFF

PURCHASE PRICE

₹42.80

Per Strip
₹4.28/ Tablet* (Inclusive of all taxes)

SAVINGS THAT MAKE
A DIFFERENCE



Monthly savings for chronic users can be significant



Enables long-term adherence without financial burden

Access & Availability



SastaSundar
health & happiness

Order from SastaSundar App and
get it delivered within 24 hrs*



Scan QR Code to
Download App



From design to deployment - a uniform, brand-approved store experience.

INTERIOR

Standardised store layout & interior



3D-visualised store template counter, racks, customer zone and signage placements pre-designed for a 120 sq.ft footprint

FACADE

Brand-approved facade design



Co-branded facade JITO "Save up to 60%" lockup beside your store name.
Bilingual signage available across markets

Daily Income Opportunity with JITO Healthbuddy

More Sales. More Customers. More Daily Income.



Download the
SastaSundar App Today!



JITO Healthbuddy on Sale of
₹5,000 You Earn Daily Income
of ₹ 2,000.



Daily Income **₹2,000**
on Sale of **₹5,000**
40% Margin in First Year



Acquiring **10 New
Customers** for
SastaSundar Daily



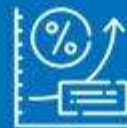
Revenue ₹10,000
(from 10 Customers)
7.5% Margin



Can Earn **₹750 Total
Income** on ₹10,000
Revenue



**More Sales.
More Customers.
More Daily Income**



JITO Sale of ₹5,000
Daily Income ₹2,000
40% Margin in First Year



10 New Customers
on SastaSundar
Daily Income **₹75 Each**
7.5% Margin



High Income
Potential



Grow your
Customer Base



Trusted Brands
Trusted Platform



Attractive
Margins



Daily Earnings
Opportunity

Partner with JITO Healthbuddy and build a strong, recurring daily income every day!



Let's open your store.

Reach out for on-boarding details, commercial discussions, or operational questions. A relationship manager will walk you through location approval, licensing, fit-out and launch, end to end.

 **Email:** jitocommunication@sastasundar.com

 **Phone No.:** 628 90 90 000

 **Apply at:** sastasundar.com



We Look Forward to Partnering with you.



Low Investment

Affordable entry, high return potential.



Maximum Impact

Better access. Better savings. Better healthcare.



Strong Brand Support

End-to-end support from day one